

Non-Negotiables Daily

Non-negotiables are activities/tasks which are done on the day scheduled – no matter what. You are not done working until these tasks are completed. The recommendation is to have 2 to 3 tasks/activities each day which are non-negotiable to help move your business forward – and break your cycle of FLOP.

Here is to accelerating success!
In gratitude, Krista

Ideas & Areas for Non-negotiables for 2 areas of Business:

Marketing: activities to get in front of clients/customers

**Activities that get you out of the entrepreneurial witness protection program*

Website updates

Blog posts

Social Media Posting/scheduling

Attending Networking event – online, in-person

Listening to a Podcast

Your idea here: _____

Your idea here: _____

Administration: the running of your business

- *Tasks in this world are typically created by activities in operations and marketing*

Research & Development for new project

Finding & scheduling networking events, speaking engagements

Bookkeeping/Invoicing

Scheduling events

Working on presentations

Follow-ups, contacting referrals, setting up meetings

Your idea here: _____

Your idea here: _____